



4. međunarodna konferencija Hrvatskog društva za anglističke studije

4th International Conference of the Croatian Association for the Study of English

WORDS AND IMAGES

President of the Programme Committee: Martina Domines Veliki (University of Zagreb, Croatia)

Programme Committee: Gordan Matas (University of Split, Croatia), Nataša Stojan (University of Split, Croatia), Brian Willems (University of Split, Croatia), Simon Ryle (University of Split, Croatia), Ivana Petrović (University of Split, Croatia), Danijela Šegedin Borovina (University of Split, Croatia), Mirjana Semren (University of Split, Croatia), Stela Letica Krevelj (University of Zagreb, Croatia), Pedro Álvarez Mosquera (University of Salamanca, Spain), Gašper Ilc (University of Ljubljana, Slovenia), Armela Panajoti (University of Vlora, Albania)

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Organized by The Croatian Association for the Study of English, Faculty of Humanities and Social Sciences in Split and Faculty of Humanities and Social Sciences in Zagreb

Program skupa / Conference Programme

Split, Croatia, 24-25 November 2017

Mjesto / Venue:

Faculty of Humanities and Social Sciences in Split
Department of English
Radovanova 13
Split, Croatia

petak, 24. studenoga 2017. / Friday, November 24, 2017

- 8:00 – 9:00 **registracija / registration** (*Velika dvorana / Main Lecture Hall*)
- 9:00 – 9:15 **otvaranje skupa / opening ceremony** (*Velika dvorana / Main Lecture Hall*)
- predsjednica HDAS-a/CASE president:** Martina DOMINES VELIKI
- PLENARY LECTURES** (*Velika dvorana / Main Lecture Hall*)
- voditelj / chair:** Gordan MATAS
- 9:15-10:15 **Liliane LOUVEL (University of Poitiers, France)**
From Images to Text and Text to Images: Listening to the Distant Echo of Images
- 10:15-11:15 **Giovanni IAMARTINO (University of Milan, Italy)**
Words and Images in 18th-century British Reference Works
- 11:15-11:35 **Stanka za kavu / coffee break**
- 11:35-13:45 **Paralelna izlaganja / parallel sessions**

HRVATSKO DRUŠTVO ZA ANGLISTIČKE STUDIJE – HDAS
THE CROATIAN ASSOCIATION FOR THE STUDY OF ENGLISH

	Session A	Session B	Session C
	Voditelj / Chair: Jelena ŠESNIĆ	Voditelj / Chair Ivana CINDRIĆ	Voditelj / Chair Stela LETICA KREVELJ
11:35 – 11:55	Tatjana JUKIĆ The Psychopolitics of Portrait in <i>Pride and Prejudice</i>	Sandra LUKŠIĆ, Mislava BERTOŠA, Exploring the ideology behind modal expressions: A study of linguistic modality in Virginia Woolf's <i>A Room of One's Own</i>	Marta SARČANIN, Renata GELD Textual and pictorial representations in strategic thinking about linguistic meaning
11:55 – 12:15	Borislav KNEŽEVIĆ Narrative Form, History and Class in Virginia Woolf's <i>Between the Acts</i>	Nerma PEZEROVIĆ Fish stew and potato salad beneath the glass ceiling? – A cognitive linguistic analysis of female politicians' discourse	Mia MANDIĆ, Renata GELD Imagery and meaning construal in learning English idioms
12:15 – 12:35	Mariglena MEMINAJ Roland ZISI Symbolic function of imperial signs and images in literary work of Ismail Kadare	Janja ČULIG The Sinful Woman: the Perception of Sin in the Modern Age	Discussion time
12:35-12:50	Discussion time	Discussion time	
12:50 – 13:10	Biao MA Chinese and Hungarian Socialist Receptions of Shakespeare : A comparative study of <i>Hamlet</i> adaptations	Veronika ROT GABROVEC Strand: Children's Literature (_Picture books_). If you only walk long enough...	Draženka MOLNAR Laughing Matters: The Impact of Visuals in EFL Classrooms
13:10 – 13:30	Remedios PERNI From Word to Image to Body: Shakespeare's Lucrece Today	Smiljana NARANČIĆ KOVAC The status of illustrations in Croatian translations of children's classics	Jurica KORADE Gestures as Imagery in Making and Complement to Text Used for Improving Communicative Competence

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13:30 – 13.45	Discussion time	Discussion time	Discussion time
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13.45-15.15 **Stanka za ručak / lunch break (self-arranged)**

15.15-18.00 **Paralelna izlaganja / parallel sessions**

	Voditelj/ Chair: Borislav KNEŽEVIĆ	Voditelj/Chair: Simon RYLE	Voditelj/ Chair: Renata GELD
15:15 – 15:35	Mojca KREVEL Seeing with I's Wide Shut: Zen Buddhism and Postmodernity in Ruth Ozeki's <i>A Tale for the Time Being</i>	Brian WILLEMS Scale and Conflict: Subversive Universals in Antony Marra, Richard Price and Blake Butler	Damir KALOGJERA A brief look at some post- Labovian sociolinguistic concepts
15:35 – 15:55	Özlem UZUNDEMIR "A Maid Came Free": From Sight to Cite in Tracy Chevalier's <i>Girl with a Pearl Earring</i>	Lovro FURJANIĆ The Burden of Violence in David Cronenberg's <i>A History of Violence</i> and <i>Eastern Promises</i>	Pedro ALVAREZ Understanding the linguistic landscape of a former Black- only South African township: the semiotic reading of the LL by local participants
15:55 – 16:15	Martina DOMINES VELIKI Visualizing Poverty in Wordsworth's Poetry	Borna KARANUŠIĆ Invoking Lolita: Nabokov between the palate and the palpable –voice, pronunciation, iconicity, sound symbolism	Discussion time
16:15 – 16:30	Discussion time	Discussion time	

16:30-16:50 **Stanka za kavu / Coffee break**

16:50 – 17:10	Stipe GRGAS Can There Still be a Capitalist Realism?	Jelena ŠESNIĆ <i>To Kill a Mockingbird</i> : Hollywood's Romance with the Classic American Novel	Ivana CINDRIĆ Marko GREGURIĆ THE AUDACITY TO TEACH WITH TECHNOLOGY A case of integrating technology in pre-service language teacher education
17:10 – 17:30	Sven CVEK	Malgorzata SOCHA	Mateja HENDRIH, Stela LETICA KREVELJ

	Seeing Class	When Words Evoke False Images: Discovering the Peripheries of the American Dream in E.L. Doctorow's <i>Welcome to Hard Times</i>	Why do sparkles make sound? Or the evidence of exposure to media in English in L2 English production
17:30 – 17:50	Bledar TOSKA Words, Images and Communist Ideological Representation in Albania during the 60s and 70s: A Case Study	Svjetlana SUMPOR Strategies of Mind Control / Status of Text and Image in <i>Fahrenheit 451</i> , the Novel and the Film	Nuria FERNANDEZ-QUESADA E-Tandem Language Learning for Translators: when the Linguistic and Cultural Dimensions Meet
17:50 – 18:10	Discussion time	Hana GOTOVAC The Rogue Mirror: Fan Art as a Face of Criticism	
18:10 – 18:25		Discussion time	

19:00 **Večera / dinner (Oštarija u Viđakovi)**

subota, 25. studenoga 2017. / Saturday, November 25, 2017
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8:00 – 9:00 **registracija / registration** (*Velika doorana / Main Lecture Hall*)

PLENARY LECTURES (*Velika doorana / Main Lecture Hall*)

voditelj / chair: Martina DOMINES VELIKI

9:00 – 10:00 **Cian DUFFY (Lund University, Sweden)**
If mine had been the Painter's hand: ekphrasis in English romantic writing

10:00 – 11:00 **Smiljana KOMAR (University of Ljubljana, Slovenia)**
The Effects of Verbal and Non-Verbal Features on the Reception of DRTV Commercials

11:00 – 11:20 **stanka za kavu / coffee break**

11:20 – 17:45 **paralelna izlaganja / parallel sessions**

	Session A	Session B	Session C
	Voditelj / Chair Sven CVEK	Voditelj / Chair Janja ČULIG	Voditelj / Chair Smiljana KOMAR
11:20 – 11:40	Simon RYLE Liquid hyperobject solar corpse: Petrotopias and sticky poetics	Gašper ILC Images of Scales: An English-Slovenian Contrastive Analysis of Minimizers and Maximizers	Emilija MUSTAPIĆ Multilingual discourse on Croatian food labels
11:40 – 12:00	Mirko STARČEVIĆ Gerard Manley Hopkins: Ecocriticism and Wildness	Rodrigo TOVAR-VIERA Analysis of English and Spanish research article abstracts in Ecuadorian and American journals	Armela PAJANOTI Nation branding in Balkan promo videos – a semiotic perspective
12:00 – 12:20	Veronika MESIĆ Images of postwar Berlin in American fiction	Alma ZERIĆ Is bigger better? – physical size in the conceptualization of men and women as animals in the English language	Jana PELCLOVA Multimodal Iconicity in Print Advertising
12:20 – 12:35	Discussion time	Discussion time	Discussion time

12:35 - 14:00 **Stanka za ručak / lunch break (self-arranged)**

14:00 – 16:00 **Razgledavanje grada/ Sightseeing**

	Voditelj / Chair Martina DOMINES VELIKI	Voditelj / Chair Gašper ILC	Voditelj / Chair Armela PANAJOTI
16:00 – 16:20	Gordan MATAS Autobiography and the reconstruction of African American identity in the novels of Zora Neal Hurston	Andrej STOPAR Perception and Transcription of General British Phonemes in EFL	Anela MULAHMETOVIĆ IBRIŠIMOVIĆ Tinkle, tinkle little czar, Hitler made you what you are: Conceptual Integration Theory in Protest Signs
16:20 – 16:40	Petra POŽGAJ	Frane MALENICA Lucija ŽINIĆ	Mirko SARDELIĆ

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	Life Between Words and Images: Autobiographic Narration in Alison Bechdel's Graphic Novels <i>Fun Home</i> and <i>Are You My Mother?</i>	The influence of underlying relations and lexical relatedness on recognition of noun-noun compounds	Words and Images of Emotions: (Neo)Latin palimpsests in English
16:40 – 17:00	Ana POPOVIĆ Don DeLillo's <i>Valparaiso: A Life Reduced to Projected Images</i>	Danka SINADINOVIĆ The role of tag questions in medical encounters	Vivijana RADMAN From sheer horror to titillating thrill: how the word vampire keeps acquiring new meanings
17:00 – 17:15	Discussion time	Discussion time	Discussion time
17:15 – 17:45	Pauza za kavu/ coffee break		
17:45 – 18:00	Zatvaranje skupa/ Closing ceremony		

18:00 – 19:00 **HDAS and HuAmS annual meetings**

ver. 17 Nov 2017