

THE CROATIAN ASSOCIATION  
FOR THE STUDY OF ENGLISH



**AND IMAGES**  
24-25 NOVEMBER 2017  
4TH CROATIAN INTERNATIONAL CONFERENCE  
OF ENGLISH STUDIES

UNIVERSITY OF SPLIT  
FACULTY OF HUMANITIES AND SOCIAL SCIENCES  
DEPARTMENT OF ENGLISH  
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## 4. međunarodna konferencija Hrvatskog društva za anglističke studije

### 4<sup>th</sup> International Conference of the Croatian Association for the Study of English

# WORDS AND IMAGES

**President of the Programme Committee:** Martina Domines Veliki

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**Organizing Committee:** Jelena Novaković, Stela Letica Krevelj, Martina Domines Veliki, Pedro Álvarez Mosquera, Gašper Ilc, Armela Panajoti

## Program skupa / Conference Programme

**Split, Croatia, 24-25 November 2017**

**Mjesto / Venue:**

**Faculty of Humanities and Social Sciences in Split  
Department of English  
Radovanova 13  
Split, Croatia**

**petak, 24. studenoga 2017. / Friday, November 24, 2017**

- 8:00 – 9:00      **registracija / registration** (*Velika dvorana / Main Lecture Hall*)
- 9:00 – 9:15      **otvaranje skupa / opening ceremony** (*Velika dvorana / Main Lecture Hall*)
- predsjednica HDAS-a/CASE president:** Martina DOMINES VELIKI
- PLENARY LECTURES** (*Velika dvorana / Main Lecture Hall*)
- voditelj / chair:** Gordan MATAS
- 9:15-10:15      **Liliane LOUVEL (University of Poitiers, France)**  
*From Images to Text and Text to Images: Listening to the Distant Echo of Images*
- 10:15-11:15      **Giovanni IAMARTINO (University of Milan, Italy)**  
*Words and Images in 18th-century British Reference Works*
- 11:15-11:35      **Stanka za kavu / coffee break**
- 11:35-13:45      **Paralelna izlaganja / parallel sessions**

	Session A	Session B	Session C
	Voditelj / Chair: Jelena ŠESNIĆ	Voditelj / Chair Ivana CINDRIĆ	Voditelj / Chair Stela LETICA KREVELJ
11:35 – 11:55	Tatjana JUKIĆ  The Psychopolitics of Portrait in <i>Pride and Prejudice</i>	Sandra LUKŠIĆ, Mislava BERTOŠA, Irena ZOVKO DINKOVIĆ  Exploring the ideology behind modal expressions: A study of linguistic modality in Virginia Woolf's <i>A Room of One's Own</i>	Marta SARČANIN, Renata GELD  Textual and pictorial representations in strategic thinking about linguistic meaning
11:55 – 12:15	Borislav KNEŽEVIĆ	Nerma PEZEROVIĆ	Mia MANDIĆ, Renata GELD

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	Narrative Form, History and Class in Virginia Woolf's <i>Between the Acts</i>	Fish stew and potato salad beneath the glass ceiling? – A cognitive linguistic analysis of female politicians' discourse	Imagery and meaning construal in learning English idioms
12:15 – 12:35	Mariglena MEMINAJ Roland ZISI  Symbolic function of imperial signs and images in literary work of Ismail Kadare	Janja ČULIG  The Sinful Woman: the Perception of Sin in the Modern Age	
12:35-12.50	Discussion time	Discussion time	Discussion time
12:50 – 13:10	Biao MA  Chinese and Hungarian Socialist Receptions of Shakespeare : A comparative study of <i>Hamlet</i> adaptations	Veronika ROT GABROVEC  Strand: Children's Literature (_Picture books_). if you only walk long enough...	Draženka MOLNAR  Laughing Matters: The Impact of Visuals in EFL Classrooms
13:10 – 13:30	Remedios PERNI  From Word to Image to Body: Shakespeare's Lucrece Today	Smiljana NARANČIĆ KOVAČ  The status of illustrations in Croatian translations of children's classics	Jurica KORADE  Gestures as Imagery in Making and Complement to Text Used for Improving Communicative Competence
13:30 – 13.45	Discussion time	Discussion time	Discussion time

13.45-15.15      **Stanka za ručak / lunch break (self-arranged)**

15.15-18.00      **Paralelna izlaganja / parallel sessions**

	Voditelj/ Chair: Borislav KNEŽEVIĆ	Voditelj/Chair: Tatjana JUKIĆ	Voditelj/ Chair: Irena ZOVKO DINKOVIĆ
15:15 – 15:35	Mojca KREVEL  Seeing with I's Wide Shut: Zen Buddhism and Postmodernity in Ruth Ozeki's <i>A Tale for the Time Being</i>	Brian WILLEMS  Scale and Conflict: Subversive Universals in Antony Marra, Richard Price and Blake Butler	Damir KALOGJERA  A brief look at some post-Labovian sociolinguistic concepts

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15:35 – 15:55	Özlem UZUNDEMİR “A Maid Came Free”: From Sight to Cite in Tracy Chevalier’s <i>Girl with a Pearl Earring</i>	Lovro FURJANIĆ The Burden of Violence in David Cronenberg’s <i>A History of Violence</i> and <i>Eastern Promises</i>	Ferenc ANDRÁS, Éva FORINTOS  Language use and third person identity
15:55 – 16:15	Martina DOMINES VELIKI  Visualizing Poverty in Wordsworth’s Poetry	Borna KARANUŠIĆ  Invoking Lolita: Nabokov between the palate and the palpable –voice, pronunciation, iconicity, sound symbolism	Pedro ALVAREZ  Understanding the linguistic landscape of a former Black-only South African township: the semiotic reading of the LL by local participants
16:15 – 16:30	Discussion time	Discussion time	Discussion time

16:30-16:50      **Stanka za kavu / Coffee break**

16:50 – 17:10	Stipe GRGAS  Can There Still be a Capitalist Realism?	Jelena ŠESNIĆ  <i>To Kill a Mockingbird</i> : Hollywood’s Romance with the Classic American Novel	Ivana CINDRIĆ Marko GREGURIĆ  THE AUDACITY TO TEACH WITH TECHNOLOGY A case of integrating technology in pre-service language teacher education
17:10 – 17:30	Sven CVEK  Seeing Class	Malgorzata SOCHA  When Words Evoke False Images: Discovering the Peripheries of the American Dream in E.L. Doctorow’s <i>Welcome to Hard Times</i>	Mateja HENDRIH, Stela LETICA KREVELJ  Why do sparkles make sound? Or the evidence of exposure to media in English in L2 English production
17:30 – 17:50	Bledar TOSKA  Words, Images and Communist Ideological Representation in Albania during the 60s and 70s: A Case Study	Svjetlana SUMPOR  Strategies of Mind Control / Status of Text and Image in <i>Fahrenheit 451</i> , the Novel and the Film	Nuria FERNANDEZ-QUESADA  E-Tandem Language Learning for Translators: when the Linguistic and Cultural Dimensions Meet

17:50 – 18:10	Discussion time	Hana GOTOVAC  The Rogue Mirror: Fan Art as a Face of Criticism	
18:10 – 18:25		Discussion time	

19:00 **Večera / dinner**

**subota, 25. studenoga 2017. / Saturday, November 25, 2017**

8:00 – 9:00 **registracija / registration** (*Velika dvorana / Main Lecture Hall*)

**PLENARY LECTURES** (*Velika dvorana / Main Lecture Hall*)

**voditelj / chair:** Martina DOMINES VELIKI

9:00 – 10:00 **Cian DUFFY (Lund University, Sweden)**  
*If mine had been the Painter's hand: ekphrasis in English romantic writing*

10:00 – 11:00 **Smiljana KOMAR (University of Ljubljana, Slovenia)**  
*The Effects of Verbal and Non-Verbal Features on the Reception of DRTV Commercials*

11:00 – 11:20 **stanka za kavu / coffee break**

11:20 – 17:45 **paralelna izlaganja / parallel sessions**

	Session A	Session B	Session C
	Voditelj / Chair Sven CVEK	Voditelj / Chair Janja ČULIG	Voditelj / Chair Smiljana KOMAR
11:20 – 11:40	Simon RYLE  Liquid hyperobject solar corpse: Petrotopias and sticky poetics	Gašper ILC  Images of Scales: An English-Slovenian Contrastive Analysis of Minimizers and Maximizers	Emilija MUSTAPIĆ  Multilingual discourse on Croatian food labels

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11:40 – 12:00	Mirko STARČEVIĆ  Gerard Manley Hopkins: Ecocriticism and Wildness	Rodrigo TOVAR-VIERA  Analysis of English and Spanish research article abstracts in Ecuadorian and American journals	Armela PAJANOTI  Nation branding in Balkan promo videos – a semiotic perspective
12:00 – 12:20	Veronika MESIĆ  Images of postwar Berlin in American fiction	Alma ZERIĆ  Is bigger better? – physical size in the conceptualization of men and women as animals in the English language	Jana PELCLOVA  Multimodal Iconicity in Print Advertising
12:20 – 12:35	Discussion time	Discussion time	Discussion time

12:35 - 14:00 **Stanka za ručak / lunch break (self-arranged)**

14:00 – 16:00 **Razgledavanje grada/ Sightseeing**

	Voditelj / Chair Martina DOMINES VELIKI	Voditelj / Chair Gašper ILC	Voditelj / Chair Armela PANAJOTI
16:00 – 16:20	Gordan MATAS  Autobiography and the reconstruction of African American identity in the novels of Zora Neal Hurston	Andrej STOPAR  Perception and Transcription of General British Phonemes in EFL	Anela MULAHEMETOVIĆ IBRIŠIMOVIĆ  Tinkle, tinkle little czar, Hitler made you what you are: Conceptual Integration Theory in Protest Signs
16:20 – 16:40	Petra POŽGAJ  Life Between Words and Images: Autobiographic Narration in Alison Bechdel's Graphic Novels <i>Fun Home</i> and <i>Are You My Mother?</i>	Frane MALENICA Lucija ŽINIĆ  The influence of underlying relations and lexical relatedness on recognition of noun-noun compounds	Mirko SARDELIĆ  Words and Images of Emotions: (Neo)Latin palimpsests in English
16:40 – 17:00	Ana POPOVIĆ  Don DeLillo's <i>Valparaiso</i> : A Life Reduced to Projected Images	Danka SINADINOVIĆ  The role of tag questions in medical encounters	Vivijana RADMAN  From sheer horror to titillating thrill: how the word vampire keeps acquiring new meanings
17:00 – 17:15	Discussion time	Discussion time	Discussion time

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17:15 - 17:45	<b>Pauza za kavu/ coffee break</b>		
17:45 - 18:00	<b>Zatvaranje skupa/ Closing ceremony</b>		

18:00 - 19:00    **HDAS and HuAmS annual meetings**