

**HRVATSKO DRUŠTVO ZA ANGLISTI KE STUDIJE – HDAS
THE CROATIAN ASSOCIATION FOR THE STUDY OF ENGLISH - CASE**

FIRST CALL FOR PAPERS

4th CROATIAN NATIONAL CONFERENCE OF ENGLISH STUDIES organized by

FACULTY OF HUMANITIES AND SOCIAL SCIENCES IN SPLIT, FACULTY OF
HUMANITIES AND SOCIAL SCIENCES IN ZAGREB AND THE CROATIAN SOCIETY
FOR THE STUDY OF ENGLISH on:

WORDS AND IMAGES

24 – 25 November 2017

Venue: University of Split, Faculty of Humanities and Social Sciences, Department of English;
Address: Radovanova 13, 21000, Split, Croatia

Organizers: Department of English, Faculty of Humanities and Social Sciences, University of
Split
Department of English, Faculty of Humanities and Social Sciences, University of Zagreb

Participants: apart from academic staff, the conference is open to PhD students and MA
students in the last year of studies (5th year)

KEYNOTE SPEAKERS

Prof. Liliane Louvel (University of Poitiers, France), chair of ESSE

Prof. Cian Duffy (University of Lund, Sweden)

Prof. Giovanni Iamartino (University of Milan, Italy), president of the Italian branch

Prof. Smiljana Komar (University of Ljubljana), ESSE secretary (TBC)

Ours is a crowded symbolic universe. Daily we are bombarded with words and images on billboards and screens that try to convince us to buy something, or vote for someone, or give our attention to a certain message. How do different types of signs affect us in different ways? And how do literary texts help us negotiate and understand this symbolic overload? In Charles Sanders Peirce's semiotics, the Symbolic signifier, such as the word, has only an arbitrary social

relation to its signified meaning. The Iconic signifier, such as an image or painting, on the other hand, has a more universal quality, in that its form has a physical relation to the meaning that it signifies. Yet literary texts complicate this semiotics. In literary texts the relation of the word and the image is paramount. Literary texts often compose fictional or poetic representations – verbal images of characters, narrative events, or representations of places and material objects – from the coherent semantic chaining of the arbitrary symbolic word sign. This interrelation means there is often a tension within these representations, foregrounding the friction between word and image, which highlights the mechanisms of narration. What is the value of recognizing this image mechanism? How do literary texts help us make sense of the words and images that shape our contemporary world?

The power of words to evoke images – and of images to evoke or provoke words is undeniable. Current generations of learners in many parts of the world can be described as “multiple stimuli” generations meaning that the teacher, the board and the course book are not enough to satisfy their linguistic, psychological and motivational needs.

The conference aims to provide a discussion platform for research in literature, linguistics, language teaching, and translation. The topics of interest include, but are not limited to:

- speculative realism
- speculative fiction
- eco-criticism
- digital humanities
- capitalist realism
- ekphrasis
- literature and media
- literary adaptation
- children’s literature
- comics
- semantics
- discourse analysis
- pragmatics
- syntax
- morphology
- historical linguistics and language change

- cognitive studies of language
- sociolinguistics
- social cognition
- language and identity
- language in the media
- contact linguistics: language variation and change, bi/multilingualism, bi/multiculturalism, minority/heritage language maintenance
- translation studies
- translation and culture
- translation and ethics
- translation and technology
- Creativity and innovation in the English L2 classroom
- The use of IT in English instruction
- Teaching language skills
- Project-based learning
- CLIL
- Literature and English teaching
- Materials development

Organizing Board: Doc.dr.sc. Gordan Matas, Doc.dr.sc. Nataša Stojan, Doc.dr.sc. Antonija Primorac, Doc.dr.sc. Brian Willems, Doc.dr.sc. Simon Ryle, Dr.sc. Ivana Petrovi , Dr.sc. Danijela Šegedin Borovina, Dr.sc. Mirjana Semren, Dr. sc. Stela Letica-Krevelj, Doc.dr.sc. Martina Domines Veliki,

Activities:

sessions on *Migrations*
 roundtable: *English Studies in Croatia – the present and the future*
 annual HDAS convention

Conference fee:

- presenters (and authors) and roundtable participants – *members of HDAS*: 200,00 kn; *non-HDAS members*: 300,00 kn
- listeners – *members of HDAS*: 150,00 kn; *non-HDAS members*: 200,00 kn
- graduate and doctoral students – *members of HDAS*: 50,00 kn; *non-HDAS members*: 100,00 kn

Language (abstracts, papers, presentations): *ENGLISH*; (**roundtable and annual convention**): *CROATIAN, ENGLISH*

Abstract deadline: September 1st, 2017

Notification of acceptance: September 15th, 2017

Conference fee and registration deadline: October 15th, 2017

Papers due: November 15th, 2017

Registration forms, conference fee receipts, and abstracts should be sent to: Jelena Novakovi (jnovak@ffst.hr).